



YACHT PLUS NEWS WINTER 2009 - 2010

-Ocean Emerald at the Caribbean with Bric's, Jo Malone and Cassina.

-January 2010 Ocean Pearl, the second Yacht Plus boat is arriving

-Monaco Yacht Show 2009: Ocean Emerald is Green Plus RINA

OCEAN EMERALD HEADS TO THE CARIBBEAN WITH EXCLUSIVE BRAND NAMES BRIC'S, JO MALONE AND CASSINA

It will be a warm winter for the fractional ownership company Yacht Plus's first super- yacht Ocean Emerald. After the success of the summer season in the Mediterranean, this spectacular 41 metres yacht will be heading to the Caribbean where she will operate during the winter season. Based in Antigua the yacht will visit a variety of Caribbean islands including St Bart's, St Peter and as far afield as Guadalupe. The yacht will be even in the charter market at 110,000 euros-week. The charter service will be managed by Floating Life International directly at Antigua Yacht Plus base.

Yacht Plus has reached an agreement with top-of-the range luggage manufacturer Bric's, the perfumes and fragrances company Jo Malone and the leading Italian interior design company Cassina.

Before sailing each owner will receive a totally exclusive set of luggage from the Bric's Magellano's range. The collection is named after the great explorer of the XVth century and is characterised by a linear design with great attention being paid to detail. Golden macro zips, a small padlock and the logo define and embellish each model, which keeps its practicality and ductility together with its luxurious connotation.

The exclusive perfumes and fragrances from Jo Malone are another "limited edition" for Yacht Plus during the winter. The London brand has dedicated the signature blend Lime Basil and Mandarin to the owners of the fleet. Reminiscent of the scent of the limes carried on a Caribbean sea breeze, accompanied by the fruity taste of the zesty mandarins undercut by peppery basil, this fragrance is a modern classic for both men and women.

Cassina, renowned brand of interior design Made in Italy, has exclusively designed the furnishing of the yacht following the technical drawings of the yacht's architect Norman Foster. The concept of the furniture is its modularity which means that each owner will not only enjoy furniture, which has been designed exclusively for Yacht Plus, but will also be able to request a unique layout each time they are onboard. Precious materials and a unique style complete an unforgettable holiday.



MONACO YACHT SHOW 2009 – OCEAN EMERALD IS GREEN PLUS RINA

At the 19th Monaco Yacht Show, RINA has awarded the new 41 metres Yacht Plus super-yacht Ocean Emerald the new Green Plus certification. The yacht, built by the Italian boat yard Rodriquez Cantieri Navali was the project of the internationally renowned architect Norman Foster.

Ugo Salerno, MD of RINA has expressed the satisfaction of RINA on the interest shown by the nautical industry towards the certification, which attests to the commitment of constructors and yacht owners to produce pleasure craft, which conserve the environment.

“The yacht owners want the best performances for their boats, in line with the latest innovations in materials and systems. They are ready to use all the latest technologies which will enable them to reach the highest levels of efficiency with a minimum impact on the environment,” Salerno said. It is to satisfy this double need that RINA has put forward the standard Green Plus. The RINA experts have all the experience necessary to help yards and owners to adopt the new technologies and the new planning principles.

The Green Plus certification is awarded to the new boats which use planning solutions, systems and operational procedures enabling them to obtain the improvement of the yacht’s performance as well as conserving the environment, also exceeding the international requirements concerning eco-compatibility. The grant of the Green Plus certification is based on an indicator in the environmental performance of the yacht, which takes into account all the aspects tied to the impact on the environment, including carbon emissions.

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